

TINE VIDEO BUNCH





MORNING SHOW BOOT CAMP 2020

Not your average conference, the Morning Show Boot Camp annual event draws hundreds of morning show personalities and sponsors. Due to the pandemic, the creators needed to pivot to a virtual environment because "the show must go on."

Using our Conference Cloud technology, we assisted the team with everything they needed to pivot, successfully.

This event took place over the course of two days and featured over 15 sessions that involved both pre-recorded content and LIVE Q&A.

CC FEATURES

- » Microsite and user portal
- » Pre-, during, and post- email marketing
- » Attendee chat
- » Motion and still graphics: intro, outro, lower thirds, sponsor graphics
- » Attendee analytics
- » Video production (pre and post)





VIRTUAL CONFERENCE & EXPO

Lowering Costs With High Tech, High Efficiency

reduce operating costs and more.

() 10 AM PDT | 12 PM CDT | 1 PM ED

For operators carefully measuring every expenditure, any new technology or energy-efficient features must do more than dazzle. Return on investment is more important as ever. Upgrades that provide labor savings, cut utility bills or reduce operating costs in other ways are often a wise investment, even in tough times.

- . The future of restaurant technology and what it means for the way you do business
- Advanced appliance technologies that increase productivity, save labor and maximize efficiency
- · Design thinking-based solutions for restaurants



Win a Pair of Apple AirPods!

ne attendee will be randomly selected to win, it could be youl

Speakers



Creator and franchisor of Taffer's Tavern



Foodservice Results

President & CEO

Catherine Corbin



Vice President



Anna Tauzin Chief Revenue and Innovation Officer

Texas Restaurant Association

Register Now

Select the Virtual NEXT Events You Would Like to Attend

	October	22:	Lowering	Cost With	High	Tech,	High	
	Efficience							

SPONSORSHIP

December	17:	Planning	for the	Year End	

st Name			

E-mail Address

Confirm Password

First Name

SEND AN EMAIL

Equipex: Sure no problem, is it quick or do you need some time?

Equipex: Great, just click the "Book a meeting" link above and

Rob: Hi, I wanted to ask about the electric griddles

How did you hear about Virtual NEXT?

Which of the following best describes you

· 0





ne foodservice world is rapidly changing. New equipment for cost-effective take-o and delivery options is essential. This change mandates moving the cooking, holding an packaging processes closer to the points of pick-up and delivery. Adding new appliances pecially compact, versatile and with enough capacity, creates menu and efficient work ow possibilities. EQUIPEX's small footprint equipment for large capacity and highquality cooking keeps costs down, while maintaining hygienic - hot or cold - food

The SA Vent line of countertop ventilation systems provides flexibility in foodservice equipment layout. SA Vent removes smoke, grease-laden air, moisture and odors, improving the environment for kitchen staff and patrons. Finally – the freedom to locate small cooking appliances where you want them!













☆ ◎ **△**

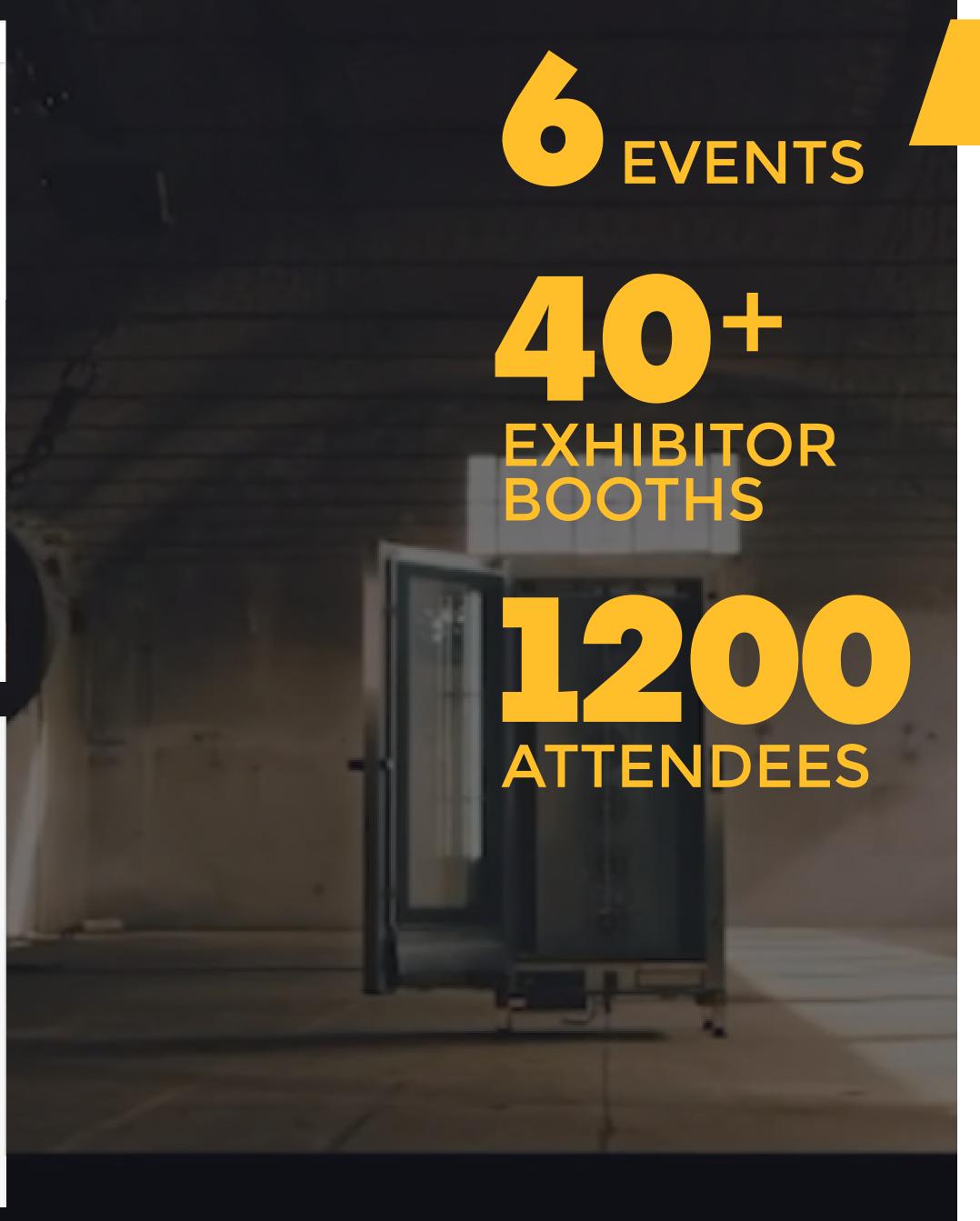
Type a message..

SA Vent-Small Appliance Ventilation System VIEW



Countertop Electric Griddles and Planchas VIEW





FOOD SERVICE EQUIPMENT REPORTS

FER has launched an ambitious series of virtual events for Restaurant Equipment Manufacturers to showcase their new equipment and discuss new methodologies in food service in a COVID-19 world.

Conference Cloud provided dozens of exhibitors with the tools necessary to give over 1,000 conference-goers detailed information on their product lines, interact with manufacturer reps, as well as a series of 4-6 hour broadcasts containing live panels and high end advertorial content.

CC FEATURES

- » Microsite & user portal
- » CRM integration
- » Attendee chat and LIVE Q&A
- » Full graphics package
- » Bespoke exhibition hall
- » Speed dating
- » Broadcast playout



Full Schedule



Beach Cities Health District

Monday, Oct 12 - 7pm

Moderated by Rachel Reeves

Missed the debate? Watch here!



Water Replenishment Dist. 2

Tuesday, Oct 13 - 7pm

Moderated by Dan Blackburn

Missed the debate? Watch here!



West Basin Municipal Water Dist. 3

Wednesday, Oct 13 - 8pm

Moderated by Dan Blackburn

Missed the debate? Watch here!

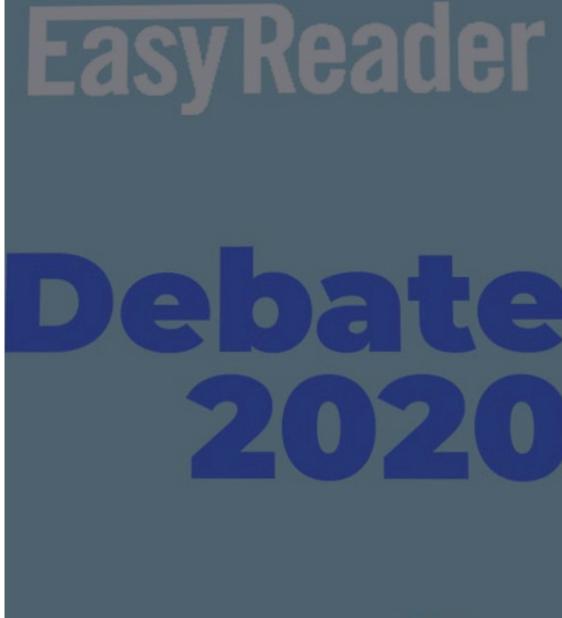


Manhattan Beach City Council

Wednesday, Oct 14 - 7pm

Moderated by Mark McDermott

Missed the debate? Watch here!









In a small town environment, local municipal races typically don't have a lot of opportunities to engage with votes and debate hot topics. When in-person forums have been hosted in the past, attendance fluctuates... because let's be honest - who wants to miss a baseball game to watch a debate.

Providing a virtual environment for the public to watch, participate, and watch again on-demand solved a problem not only because of COVID, but also because of natural limited audience engagement for smaller elections.

Using Conference Cloud technology, we planned, rehearsed, and scheduled 11 local virtual debates. Participants were able to join in a Zoom room, but the output public broadcast was a fully produced and customized experience for viewers with focus on speakers, lower-thirds, and opportunity for audience members to ask questions.

CC FEATURES

- » Microsite
- » Live stream player
- » Moderator portal
- » Pre-, during, and post- email marketing
- » Motion and still graphics: intro, outro, lower thirds, sponsor graphics
- » Attendee analytics
- » Video production (post)
- » Facebook integration



